

CURRICULUM VITAE

Monika Griefahn
Sociologist

- *October 3, 1954 in Mülheim-Ruhr, Germany

WORK EXPERIENCE

- | | |
|---------------------|--|
| Since 2018 | <p>Senior Advisor Sustainability at Costa Group</p> <ul style="list-style-type: none"> - <i>Strategic advisory services</i> - |
| 2012-2018 | <p>Chief Sustainable Officer at cruise company Aida Cruises</p> <ul style="list-style-type: none"> - <i>Support with the implementation of a structural sustainability management</i> - <i>Support with the introduction of LNG as fuel and renewable fuels</i> - <i>Representation of sustainability commitment in groups and the public</i> |
| Since
July 2012 | <p>Monika Griefahn GmbH institute for media environment culture</p> <ul style="list-style-type: none"> - <i>Founder and CEO</i> - <i>Speeches, talks, moderation</i> - <i>Consultancy for holistic quality (ecological, economic, social, culture= cradle to cradle)</i> - <i>Implementation of holistic quality in companies and organizations</i> - <i>Teaching in sustainability</i> - <i>Campaigning and events</i> |
| Since 2010 | <p>Lecturer</p> <ul style="list-style-type: none"> - <i>2012-2019 at Technical University Hamburg in Harburg
Regular seminar "Environmental policy and sustainability"</i> - <i>WS 2010/11 at Ansbach university on applied studies</i> |
| Since May 2012 | <p>Dr. Monika Griefahn</p> <ul style="list-style-type: none"> - <i>Expert and speaker for Cradle to Cradle and holistic quality</i> - <i>Speeches, lectures, articles and essays</i> |
| Since 2009 | <p>Education for Cradle to Cradle</p> <ul style="list-style-type: none"> - <i>Speeches, preparation of conferences and workshops</i> - <i>Examples (i.a.):</i> <ul style="list-style-type: none"> - <i>Coordinator of Cradle to Cradle festival, Berlin, 2011</i> - <i>Speeches about architecture and sustainability, Canada and USA, 2010</i> |
| 1998 -
Oct. 2009 | <p>Member of the German Parliament</p> <p><i>Among others:</i></p> <ul style="list-style-type: none"> - <i>Member of the Committees on Foreign Affairs and Culture and the Media</i> |

- Spokesperson of the parliamentary group of the SPD for the Committee on Cultural and the Media (1999-2000; 2005-2009)
 - External cultural policy and new media
 - Chair of the Cultural Committee (2000-2005)
 - Vice Chair of the German delegation to the Interparliamentary Union
- Occupations (among others):*
 Chair of German-French working group for cultural diversity, reform of Franco-German youth office, representative of the German side for the UNESCO Convention on the Diversity of Cultural Expressions, development of German schools and Goethe institutes in other countries; maintenance of the German net book agreement, initiative for a German games award

1990 - 1998

Minister of Environmental Affairs in the State of Lower Saxony, Germany

- additionally (1994-1998): Member of the state parliament of Lower Saxony

Activities and achievements (among others):

new waste management concepts with waste sorting and recycling, implementation of biological-mechanical waste treatment, prevention of massive extension of waste incineration plants, developing intelligent products for companies while save energy, resources and avoid waste, establishing two national parks, reintroduction of animals into wildlife, critical work on the Federal Government's plans for permanent disposals of nuclear waste (aim: nuclear power phase-out)(have been achieved in 2022)

1984 - 1990

Greenpeace International

- Member of the International Board of Directors
- Responsible for developing training programs and establishing new offices all over the world

1980 -1983

Greenpeace Germany

- Co-founder and Executive Director
- Campaigning, especially against the chemical pollution of the North Sea, and education of activists

1980 - 1982

YMCA Hamburg, Germany

- Education

1973 - 1990

German-French Youth Organisation

- Seminars in France and Germany ,Adult education for trade unions, church organizations, NGOs

EDUCATION

- 2013 **Doctorate**
- *Doctorate together with Edda Rydzy at FU (Free University) Berlin: „The contradiction of the german sustainability strategy cradle to cradle as possible solution , strategic potentials of cultural policy“.*
- 1973 -1979 **Universities of Göttingen and Hamburg**
- *Social sciences and Mathematics*
 - *Diploma in Sociology*
- 1961 - 1973 **School**
- *Municipal grammar school for girls stressing modern languages; degree: „Abitur“ (university entrance diploma); Elementary school*

LANGUAGES

- German: native speaker
- English: fluently
- French: solid
- Spanish: basic knowledge

VOLUNTARY COMMITMENT

Since 1986: Right Livelihood (Award) Foundation („Alternative Nobel Prize“)

Board, jury member; chair 2015-2018) Co-chairperson International Advisory Council, Right Livelihood College (RLC)(since 2021)

Since 2012: Cradle to Cradle NGO

- *Founding member, chair (2012-2019), chair of advisory board (since 2020)*

Since 2012: B.A.U.M. – Bundesdeutscher Arbeitskreis für umweltbewusstes Management (organization for companies with sustainability principles)

- *Member of the advisory council, chair since 2018*

Since 1989: Hamburg Environmental Institute (HUI e.V.)

- *Treasurer*

Since 2013: Welthungerhilfe (NGO against world poverty)

- *Member of the advisory board*

Since 2012: Foundation „Lebendige Stadt“ („Living city“)

- *Member of the advisory board*

Since 2014: Foundation Giordano Bruno

- *Member of the advisory board*

World Forum for Ethics in Business

- *Member of the advisory committees*

European Environment Foundation

- *Member of the board of trustees*

1996-2020: Nuclear free future award

- *Longtime jury member*

2000-2020: UNESCO

- *Member of the German UNESCO-Commission*

2007-2016: Foundation Digitale Spielkultur (digital gaming culture)

- *Founding member, chair of advisory council*

2008-2019: Festival of environmental films („ökofilmtour“)

- *Jury-chair*

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2008-2014: German Evangelic Kirchentag

- *Member of the Executive Committee*

1999-2014: Culture Forum of Social Democracy

- *Member of the Executive Committee (2001-2014)*

HONORS

- Federal Order of Merit (2018)
- B.A.U.M. Environment Award, with Michael Ungerer (2014)
- Knight of the french Legion of Honors (2002)

PUBLICATIONS (SELECTION)

Books

Monika Griefahn/Edda Rydzy: „Natürlich wachsen. Erkundungen über Mensch, Natur und Wachstum aus kulturpolitischem Anlass.“
Springer, Berlin, 2013

Monika Griefahn: „Weil ich ein Lied hab. Die Politik einer Umweltministerin“
Piper, München, 1994

Monika Griefahn: „Greenpeace. Wir kämpfen für eine Welt, in der wir leben können“
Rowohlt, Hamburg, 1983

Articles and speeches
(selection)

„Eine spannende Zeit“ In: Zimmermann, Olaf (Hrsg.): *Wachgeküsst – 20 Jahre neue Kulturpolitik des Bundes 1998 – 2018, Deutscher Kulturrat, Oktober 2018*

„Kultur schafft Gesellschaft, Kultur prägt neues Denken“ (gemeinsam mit Petra Reinken) In: Hildebrandt, Alexandra, Landhäußer, Werner (Hrsg.): *CSR und Energiewirtschaft*, Springer Gabler, 2015

„Culture – including digital culture – as a catalyst for democratic citizenship and civil competences required for a global future“
Speech at “Culture Watch Europe“-Convention, Helsinki, 2012

“Soy production for a high carbon Economy?”
Speech at ProTerra Foundation, London 2012

“Cradle to Cradle as drive for future production”
Lecture at the spring-academy “Crisis as chance” at Ulm University, 2012, and at the procurement convention of the German “Studentenwerk”, 2012

“,Ecologization’ of industrial societies”
Lecture at Evangelic Academy Bad Boll, 2011

“Computerspiele als Kulturgut?”
In: S. Ganguin, B. Hoffmann (Hrsg.): *Digitale Spielkultur*. Kopaed Verlag, München 2010

„The Cultural Dimension of Environmentalism“
Speech at Harvard Universität, Mass., USA, 10/2007

„Kreativität – ein Wirtschaftsfaktor?“
In: *Kulturnotizen*, 11/2006

„Nachhaltigkeitspolitik und Kulturpolitik“
In: *Kulturpolitische Mitteilungen*, II/2002

Selected Press on
Dr. Monika Griefahn

„Ich betrachte den Menschen als potenziellen Nützlich“
Stern Magazin September 2019

„So werden wir die Welt nicht retten“
Focus Magazin October 2020

„Eine bessere Welt ist möglich“ Cover story of the current “bruno.” Issue,
The annual magazine of the Giordano Bruno Foundation 2020