

CURRICULUM VITAE

**Dr. Monika Griefahn**  
**Sociologist**

- \*October 3, 1954 in Mülheim-Ruhr, Germany

WORK EXPERIENCE

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|--------------------|--|
| Since<br>July 2012 | <p><b>Monika Griefahn GmbH institute for media environment culture</b></p> <ul style="list-style-type: none"> <li>- <i>Founder and CEO</i></li> <li>- <i>Speeches, talks, moderation</i></li> <li>- <i>Consultancy for holistic quality (ecological, economic, social, culture = cradle to cradle)</i></li> <li>- <i>Implementation of holistic quality in companies and organizations</i></li> <li>- <i>Teaching in sustainability</i></li> <li>- <i>Campaigning and event organisation</i></li> </ul> <p><b>References (selection in alphabetic order):</b> AIDA Cruises, Autostadt Wolfsburg (Volkswagen), B.A.U.M. e.V. (network of sustainably working companies), Costa Group, EPEA International Environment Research</p> |
| 2018-2021          | <p><b>Senior Advisor Sustainability at international cruise company Costa Group</b></p> <ul style="list-style-type: none"> <li>- <i>Strategic advisory services</i></li> </ul>   |
| 2012-2018          | <p><b>Chief Sustainable Officer at cruise company Aida Cruises</b></p> <ul style="list-style-type: none"> <li>- <i>Implementation of a sustainability management</i></li> <li>- <i>Support introduction of LNG as fuel and renewable fuels</i></li> <li>- <i>Representation of sustainability commitment in groups and the public</i></li> </ul>   |
| 2020               | <p><b>Candidate as mayor of Muelheim/Ruhr for the German Social Democrats</b></p> <ul style="list-style-type: none"> <li>- <i>Campaigning for an ecological and social transformation of her childhood town</i></li> </ul>   |
| Since 2009         | <p><b>Cradle to Cradle expert and expert for holistic quality</b></p> <ul style="list-style-type: none"> <li>- <i>Speeches, moderations, lectures, articles and essays</i></li> </ul> <p><b>References (selection in alphabetic order):</b> BAU Munich, Cradle to Cradle NGO, Cradle to Cradle Festival 2011, Cradle to Cradle congresses, ttz future forum Bremerhaven</p>  |
| Since 2009         | <p><b>Keynote-Speaker</b></p> <ul style="list-style-type: none"> <li>- <i>On topics like Cradle to Cradle, the German Environmental movement, Right Livelihood Award, ecological and social transformation of societies, culture and cultural politics</i></li> </ul> <p><b>References (selection in alphabetic order):</b> Astana EXPO (Kazakhstan) German student union, Entrepreneurship Summit, trade fair for ecological construction and redevelopment in Bozen, Friedrich Ebert Foundation (close to Social Democratic Party), Futouris (sustainable tourism organisation), Goethe Institute Bonn, Upper Austrian</p>   |

*Environmental Conference Linz, Berlin tourism fair ITB, Social Democrats in Muelheim/Ruhr, city of Karlsruhe*

2010-2019

**Guest Lecturer**

- 2012-2019 at Technical University Hamburg in Harburg  
Regular seminar "Environmental policy and sustainability"
- WS 2010/11 at Ansbach university on applied studies

1998 -

Oct. 2009

**Member of the German Parliament**

*Among others:*

- *Member of the Committees on Foreign Affairs and Culture and the Media*
- *Spokesperson of the parliamentary group of the SPD for the Committee on Cultural and the Media (1999-2000; 2005-2009)*
- *External cultural policy and new media*
- *Chair of the Cultural Committee (2000-2005)*
- *Vice Chair of the German delegation to the Interparliamentary Union*

*Activities (among others):*

*Chair of German-French working group for cultural diversity, reform of Franco-German youth office, representative of the German side for the UNESCO Convention on the Diversity of Cultural Expressions, development of German schools and Goethe institutes in other countries; maintenance of the German net book agreement, initiative for a German games award*

1990 - 1998

**Minister of Environmental Affairs in the State of Lower Saxony, Germany**

- *additionally (1994-1998): Member of the state parliament of Lower Saxony*

*Activities and achievements (among others):*

*New waste management concepts with waste sorting and recycling, implementation of biological-mechanical waste treatment, prevention of massive extension of waste incineration plants, developing intelligent products for companies while save energy, resources and avoid waste, establishing two national parks, reintroduction of animals into wildlife, critical work on the Federal Government's plans for permanent disposals of nuclear waste (aim: nuclear power phase-out, which will have been achieved in 2022)*

1984 - 1990

**Greenpeace International**

- *Member of the International Board of Directors*
- *Responsible for developing training programs and establishing new offices all over the world*

1980 -1983

**Greenpeace Germany**

- *Co-founder and Executive Director*
- *Campaigning, especially against the chemical pollution of the North Sea and rivers and education of activists*

- 1980 - 1982      **YMCA Hamburg, Germany**  
- *Adult Education*
- 1973 - 1990      **German-French Youth Organisation**  
- *Seminars in France and Germany, Adult education for trade unions, church organizations, NGOs*

#### EDUCATION

- 2013              **PhD**  
- *Together with Edda Rydzy at FU (Free University) Berlin: „The contradiction of the German sustainability strategy - cradle to cradle as possible solution, strategic potentials of cultural policy“.*
- 1973 -1979      **Universities of Göttingen and Hamburg**  
- *Social sciences and Mathematics*  
- *Diploma in Sociology*
- 1961 - 1973      **School**  
- *Municipal grammar school for girls stressing modern languages; degree: „Abitur“ (university entrance diploma); Elementary school*

#### LANGUAGES

- German: native speaker
- English: fluently
- French: solid
- Spanish: basic knowledge

#### VOLUNTARY COMMITMENT

**Since 2021: eFuel Alliance**

- *Chair of the sounding board*

**Since 2021: Climate Forum Buchholz (Nordheide) (south of Hamburg in Lower Saxony)**

- *Chair of the advisory committee*

**Since 1986: Right Livelihood (Award) Foundation („Alternative Nobel Prize“)**

- *Board, jury member; chair 2015-2018, co-chair 2009-2015*
- *Co-chair of the Right Livelihood Colleges (since 2021)*

**Since 2012: Cradle to Cradle NGO**

- *Founding member, chair 2012-2019*
- *Chair of the advisory board since 2020*

**Since 2012: B.A.U.M. – Bundesdeutscher Arbeitskreis für umweltbewusstes Management (Association of environmental conscious entrepreneurs)**

- *Member of the advisory council, chair since 2018*
- *Member of the sustainability advisory council of B.A.U.M. Fair Future Fonds (Green Growth Futura) since 2018*

**Since 1989: Hamburg Environmental Institute (HUI e.V.)**

- *Treasurer, co-founder*

**Since 2013: Welthungerhilfe (NGO against world poverty)**

- *Member of the advisory board*

**Since 2012: Foundation „Lebendige Stadt“ („Living city“)**

- *Member of the advisory board*

**Since 2014: Foundation Giordano Bruno**

- *Member of the advisory board*

**World Forum for Ethics in Business**

- *Member of the advisory committees*

**European Environment Foundation**

- *Member of the board of trustees*

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**2017-2020: Chamber of commerce Hamburg**

- *Chair of environmental committee*

**1996-2020: Nuclear free future award**

- *Longtime jury member*

**2000-2020: UNESCO**

- *Member of the German UNESCO-Commission*

**2007-2016: Foundation Digitale Spielkultur (digital gaming culture)**

- *Founding member, chair of advisory council*

**2008-2019: Festival of environmental films („ökofilm tour“)**

- *Jury-chair*
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**2008-2014: German Protestant church congress**

- *Member of the Executive Committee*

**1999-2014: Culture Forum of Social Democracy**

- *Member of the Executive Committee (2001-2014)*

## HONORS

- Federal Order of Merit (2018)
- B.A.U.M. Environment Award, with Michael Ungerer (2014)
- Knight of the french Legion of Honors (2002)

## PUBLICATIONS (SELECTION)

### BOOKS

**Monika Griefahn/Edda Rydzy: „Natürlich wachsen. Erkundungen über Mensch, Natur und Wachstum aus kulturpolitischem Anlass.“**  
*Springer, Berlin, 2013*

**Monika Griefahn: „Weil ich ein Lied hab. Die Politik einer Umweltministerin“**  
*Piper, München, 1994*

**Monika Griefahn: „Greenpeace. Wir kämpfen für eine Welt, in der wir leben können“**  
*Rowohlt, Hamburg, 1983*

### ARTICLES AND SPEECHES (SELECTION)

**„Eine spannende Zeit“** In: Zimmermann, Olaf (Hrsg.): *Wachgeküsst – 20 Jahre neue Kulturpolitik des Bundes 1998 – 2018, Deutscher Kulturrat, Oktober 2018*

**„Kultur schafft Gesellschaft, Kultur prägt neues Denken“** (gemeinsam mit Petra Reinken) In: Hildebrandt, Alexandra, Landhäußer, Werner (Hrsg.): *CSR und Energiewirtschaft, Springer Gabler, 2015*

**„Culture – including digital culture – as a catalyst for democratic citizenship and civil competences required for a global future“**  
*Speech at “Culture Watch Europe“-Convention, Helsinki, 2012*

**“Soy production for a high carbon Economy?”**  
*Speech at ProTerra Foundation, London 2012*

**“Cradle to Cradle as drive for future production”**  
*Lecture at the spring-academy “Crisis as chance” at Ulm University, 2012, and at the procurement convention of the German “Studentenwerk”, 2012*

**“,Ecologization’ of industrial societies”**  
*Lecture at Evangelic Academy Bad Boll, 2011*

**“Computerspiele als Kulturgut?”**  
*In: S. Ganguin, B. Hoffmann (Hrsg.): Digitale Spielkultur. Kopaed Verlag, München 2010*

**„The Cultural Dimension of Environmentalism“**  
*Speech at Harvard Universität, Mass., USA, 10/2007*

**„Kreativität – ein Wirtschaftsfaktor?“**

In: Kulturnotizen, 11/2006

**„Nachhaltigkeitspolitik und Kulturpolitik“**

In: Kulturpolitische Mitteilungen, II/2002

SELECTED PRESS ON  
DR. MONIKA GRIEFAHN

**„100 Prozent Natur. Corona-deutschland versinkt im Müll, dabei geht es längst anders“**

Political magazine Der Spiegel, February 2021

<https://www.spiegel.de/wirtschaft/corona-deutschland-versinkt-im-muell-ist-ein-abfallfreies-leben-moeglich-a-00000000-0002-0001-0000-000175447316>

(paywall)

**„Nur gemeinsam können wir die Welt retten“**

German women's magazine Tina, February 2021

**„Ich betrachte den Menschen als potenziellen Nützlich“**

Political magazine Stern, September 2019

<https://www.stern.de/p/plus/gesellschaft/monica-griefahn--greenpeace-chefin--regenbogenkriegerin--ministerin-8922638.html>

(paywall)

**„So werden wir die Welt nicht retten“**

Political magazine Focus, October 2020

[https://www.focus.de/magazin/archiv/umweltaktivismus-so-werden-wir-die-welt-nicht-retten\\_id\\_12522858.html](https://www.focus.de/magazin/archiv/umweltaktivismus-so-werden-wir-die-welt-nicht-retten_id_12522858.html)

**„Eine bessere Welt ist möglich“** Cover story of the current "bruno." In the annual magazine of the Giordano Bruno Foundation 2020

<https://www.giordano-bruno-stiftung.de/sites/gbs/files/media/bruno2020.pdf>